

The Only Fire Proof Dept.  
Store Building in El Paso

### Cut Glasses

Special offering for Thursday; star cut drinking glasses, the kind usually sold for \$1.25 set, are specially priced—a set

**65c**

The Cooperation of Our Employees in Efforts to Please

### New Ribbons

Offered in values up to 15c yard and consist of striped and Dresden patterns, new designs, at yard

**25c**

Our Special Delivery System

### Silk Kimonos

One lot of Jap Silk kimonos in large floral and Japanese designs; sold regularly at \$2.95, now

**\$1.50**

Our Truthful Advertising At All Times

### Silk Gabardines

Cheney Bros. satin stripe gabardine in a full range of colors; also white and black, usually sold for more, priced a yard

**\$1.25**

Our "Money Back" Policy, Whenever You Like

### Bath Towels

18x54 Turkish bath towels, good heavy quality, plain white or stripe border effects; a usual the value

**\$1.50**

The Only One Price Store in El Paso

### Silk Stockings

\$1.00 silk stockings in full length silk, double ankle, reinforced heels and toes and non-tear garter tops, all colors

**79c**

## A Chain of Contributory Evidence as to Why This Store Stands Alone as El Paso's Foremost Dep't. Store

The Constantly Increasing Perfection of Our Store Service

### Bed Springs

We offer one lot of springs in full bed size, heavy black enameled, that sell regularly for \$1.50, Thursday

**79c**

S. & T. Stamps Save You Money; We Give Them

### Corsets—A Sale

One large lot of corsets in discontinued numbers, that have been selling for \$3.50 and \$5.00. You may choose from these Thursday

**\$1.95**

Our Follow Up System on Complaints

### Children's Gloves

Time to be thinking of the children's comfort when going to school. Good warm yarn gloves in colors and black—a pair

**19c**

Our Appreciation of Your Patronage

### Bungalow Aprons

These were advertised for Monday and a large number were sold. Plenty more for Thursday. They are worth 50c, we've priced them

**29c**

Our Liberal Credit System

### Wool Sweaters

One lot of wool sweaters in sizes for men and women, a sweater worth twice this price; in grey and navy—Thursday price

**95c**

Munsing Underwear Buster Brown Hosiery

Guaranteed and National Advertisements

### Women's Suits

27 suits in quality usually sold up to \$19.75, are very low priced in the Basement store; desirable styles and colors for fall and winter

**\$9.95**

### Special Notice

Complimentary to the local order and visitors of the United Daughters of the Confederacy. We will supply flowers all day every day this week at our "Special Saturday Prices." Choice Field Carnations, 10c dozen. Large Chrysanthemums, 15c each; 2 for 25c.

### Suit Special for Thursday .. \$16.75

A splendid opportunity is offered here Thursday to all who have put off until now to buy their new fall and winter suit. We were fortunate in getting this special lot and to pass the good thing along to you should be an incentive for you to be here early Thursday to get first selection. There are several different models in mannish tailored suits made of all wool serges, poplins and gabardines. The jackets are from 38 to 45 inches long and lined with good quality messaline and satins. Skirts are in plain models.

### Waists of Alert Flannel 95c

A new fabric. Just the thing for present wear. Selected from several new models in tailored style, made with low neck and long tailored sleeves, laced and button front. Comes in plain greys and grey stripes. A splendid waist for street and business wear.

### New Sweaters Just Here

They are heavy knit Angora finish in mackinaw style, have large belt and long roll collars and patch pockets. Bright color combination plaids. Just the garment for winter wear. Usually you would be asked to pay as much as \$6.50, but here you can buy them

**\$4.95**

### Mackinaw Sweaters \$3.95

Here's another splendid value in sweaters. It is also heavy knit of yarn in Angora finish and has long roll collar and patch pockets. Large plaids—black and cardinal, black and white and black and rose. Compare this with the average sweater sold for \$5.00 and you'll pronounce this the equal.

### Combination Suits of Silk \$3.95 Worth to \$7.50

This is a special Thursday offering. Combination suits of good quality crepe de chine. We've been selling these suits at \$6.50, \$6.95 and \$7.50. They come in pink and white, trimmed in fine val lace and ribbon in dainty shades of blue and pink. Some are knickerbocker style. See Texas street window display. Sale on Second Floor—Menslin Underwear Department.

### About 35 Hats

Left of the special purchase that arrived two days ago. The sale is continued for Thursday. Will you be one of the fortunate 35? The hats are fashion's latest de-cree in sailor and close fitting effects and are trimmed with ostrich, fancy feathers. Two lots

Hats ..... **\$1.95**  
Hats ..... **\$3.95**

Mail Us Your Orders

### Linoleum Special

A new shipment of Armstrong's linoleum; number of new patterns, offered Thursday, square yard

**48c**

## Dress Week



## You Can't Help But Dance in these New Frocks

The feeling of correct appearance whether at social functions or at home adds wonderfully to your self conscience. You will feel perfectly free and easy in these dresses for they were bought especially for those who desire smart, fashionable, up-to-minute styles without a sacrifice of comfort. Special attention is called to two special lots in dancing gowns.

### Dancing Dresses \$13.75

Pretty and attractive evening dresses displaying all that is new in creations for the approaching party season. They are made from combinations of dainty materials in deep girde effects in plain low neck bodice and short sleeves. We expected to sell these dresses at \$16.75 and \$18.75 when we bought them but as dress week is rolling along we want the public to feel that we are offering extraordinary values throughout "Dress Week." We have placed on them the low price of \$13.75.

See these pretty frocks Thursday in our windows and in our Ready-to-Wear Section, third floor.

### Attractive Evening Gowns \$19.75

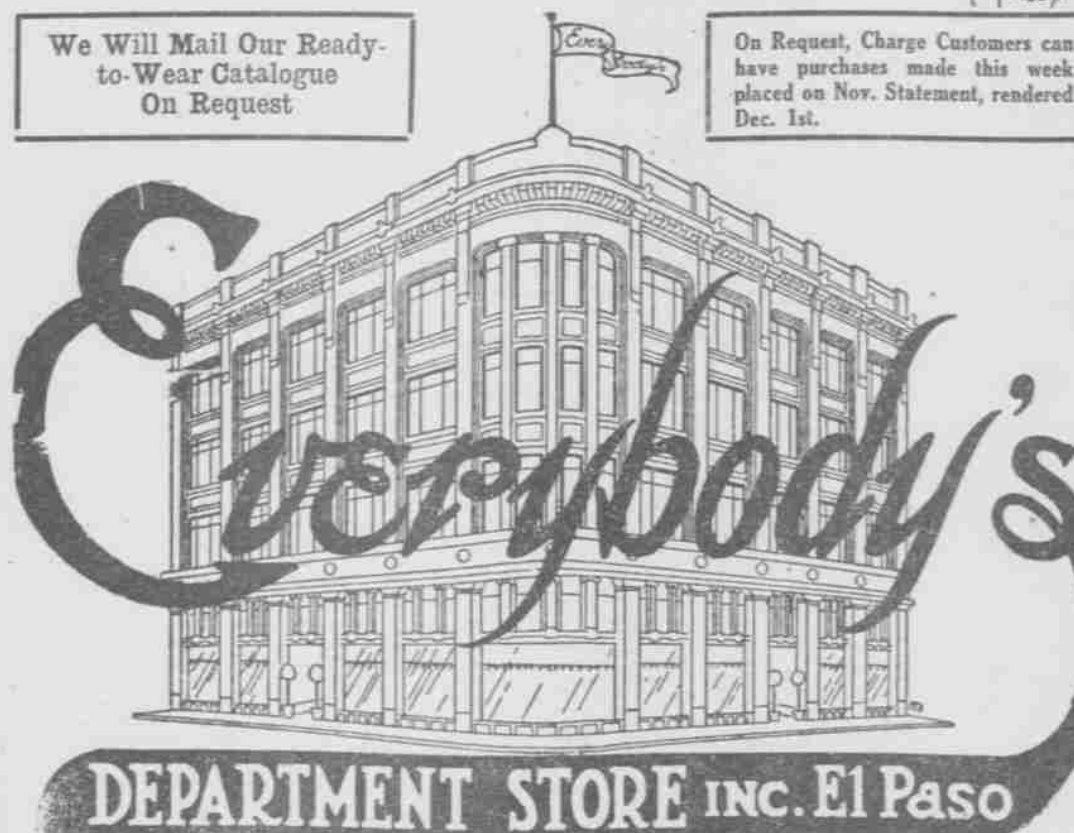
A large assortment of beautiful and practical gowns, each one an exclusive model, bought with that intention that there should be but one of a kind in El Paso. Materials employed are fine soft silks, satins and nets with ideas in trimming used only in the more expensive gowns designed by eastern artists. This low price is another example of value giving during "Dress Week."

### Tailored Silk Dresses \$15.00

If you prefer the late Redingote style, you can have it; if you like the Basque better you can have that, or perhaps you would rather have the deep girde effects, they're here in plenty also. They're all man tailored dresses from such favored silks as Crepe de Chine, Cashmere de Soie and Messaline. The color range is large enough to please the most exacting. An opportunity to save liberally. A large assortment at the price displayed in the Ready-to-Wear Section, third floor.

We Will Mail Our Ready-to-Wear Catalogue On Request

On Request, Charge Customers can have purchases made this week placed on Nov. Statement, rendered Dec. 1st.



DEPARTMENT STORE INC. El Paso

### Novelty Coats \$9.75

A special that will create lively and interested buying in our Coat Section Thursday. You will be pleased with the assortment of these NOVELTY COATS. They are newest models made from newest cloths; as snappy in style as if you were asked to pay much more.

—They're worth a trip to see Thursday—

### Splendid Wool Dresses \$6.75

The last express today brought these splendid wool dresses of newest model, being made in deep girde effect; have white pique collar and cuffs, long tunic. Made from excellent quality of serge and would be sold ordinarily for \$9.75. We've priced them for Thursday \$6.75.

### Two Special Blouse Values for Thursday's Selling. Blouses at \$2.95

They are the talk of El Paso. A customer says, "How can you sell them for so small a price? They are such pretty styles." We do and give fine quality, too. Made of crepe de chine, not and China silk. One lot of new models just here. All sizes and colors. Compare these with those sold elsewhere at a dollar more.

### Waists of Crepe de Chine \$4.95

This splendid silk blouse will be appreciated by women looking for a blouse for business wear. They are plain tailored of fine quality Crepe de Chine and have satin collar and cuffs in colors navy, white and black. An exceptionally good value.

### An Important Addition to Our Corset Department

A few weeks ago when we enlarged this department we set about to stock it as completely as you will find in any exclusive Corset Shop. This all important line has been added for the betterment of us and you.

### W. P. Nuform Corsets

are representative at moderate prices. They are pronounced by dress makers to be "perfectly ideal" as foundations. Good corseting is a matter of choosing your model wisely. There's a W. B. Nuform model here for every style figure whether slim, medium or stout. Leave the matter of selecting the proper model to our Corsetiere.

—Corsets Second Floor—

Our Complimentary Flower Service

### Handkerchiefs

plain and embroidered, of fine quality Shamrock lawns and crossbar Swiss. Children's fancy and colored bordered handkerchiefs, 5c each, 6 for

**25c**

Our Already Famous Week-End Chocolates

### Cut Glass

Rich cut glass pieces consisting of nappies, vases, powder jars, mustard pots and compotes, values to \$3.00. Thursday

**\$1.00**

No Discount to Anyone; Insuring a Fair Deal for All

### New Gingham

Another shipment of gingham has just arrived. They're standard brands and will be sold Thursday without limit—a yard

**5c**

Courting Criticism Rather Than Your Commendation

### Toilet Paper

Thursday you can buy toilet paper in extra good quality 10c rolls, 1000 sheets to the roll—4 rolls for

**25c**

Our Determination to Satisfy Customers at Any Cost

### Ivory Soap

Buy Ivory Soap all day Thursday, not over \$1.00 to each customer. None sent C. O. D.; no phone orders. 7 Bars for

**25c**

Aiming for 100 Per Cent Efficiency in Every Dept.

### New Hats

Just opened another shipment of velvet hats, consisting of the much wanted sailors and close fitting effects; some trimmed hats in the lot.

**95c**

Phone Us Your Orders

### Outing Flannel

New patterns to select from, desirable color for gowns and petticoats, washable colors, regularly 10c yard, Thursday, yard

**7 1/2c**